

---

# MAJOR LEAGUE BASEBALL

---



Commissioner Allan H. (Bud) Selig often says that baseball is a social institution with important social responsibilities. Major League Baseball (MLB) impacts the communities, in which it plays in many ways, including the social issues that concern its fans. One of the most important issues is the fight against cancer.

Baseball's commitment to the fight against cancer is long and varied. The game has supported many different cancer initiatives through its community activities and cause-related marketing efforts, such as partnerships with Susan G. Komen For The Cure and the Prostate Cancer Foundation, which targets breast and prostate cancer, respectively. Major League Baseball is dedicated in its dedication and support for awareness, research and early detection of these different types of cancers. Furthermore, this year baseball is marking the 10th anniversary of its skin cancer awareness partnership with the American Academy of Dermatology (AAD).

Baseball's support for Stand Up To Cancer takes its commitment to an even higher level, as it recognizes that this important fight against cancer must be fought on all fronts. MLB's partnership with Stand Up To Cancer is unique, as it was the first "hero" to sign on with this history-making organization. With Baseball's support and that of other organizations, it is hoped that all of us can help accelerate the progress towards cures and life prolonging treatments for all types of cancers. Major League Baseball is proud to Stand Up To Cancer.

For more information on Major League Baseball's cancer initiatives please visit:

[www.mlb.com](http://www.mlb.com)

```
sup { font-size:85%; } div.dotted-divider { position:relative;top:275px; }
div.dotted-divider, div.light-box-content, div.light-box-content p {font-size:
12px;font-family: Arial, Helvetica, sans-serif; color: #707181; } div.light-box-content a,
div.dotted-divider a { color: #ff6600; text-decoration: none; font-weight: bold; }
div.light-box-content a:hover, div.dotted-divider a:hover { text-decoration: underline; }
```