
ISLAND DEF JAM



Antonio "L.A." Reid, Chairman, Island Def Jam Music Group, is proud of his long-standing commitment for more than a decade, to raising consciousness and funds to accelerate cancer research and awareness. Taking advantage of his unique position as head of the most vibrant and successful contemporary record company in the music industry, Reid has galvanized his own artists - and those on other labels - to release a number of landmark benefit recordings over the years in conjunction with many important non-profit organizations. In 2008, he utilized his considerable influence as a music executive and producer to assemble the cast of "Just Stand Up!" - Mariah Carey, Beyoncé, Mary J. Blige, Rihanna, Fergie, Sheryl Crow, Miley Cyrus, Melissa Etheridge, Ashanti, Natasha Bedingfield, Keyshia Cole, Leona Lewis, LeAnn Rimes, and Carrie Underwood. The song also reunited Reid with Kenny 'Babyface' Edmonds for the first time on record in nearly two decades. More than anything, "Just Stand Up!" is all about the singers and the composers banding together behind SU2C's mission: rallying the public around the goal of ending cancer's reign as a leading cause of death, a mission that is shared by the entire staff of Island Def Jam Music Group.

Island Def Jam is a division of Universal Music Group, the world's leading music company with wholly owned record operations or licensees in 77 countries. Its businesses also include Universal Music Publishing Group, the industry's leading global music publishing operation.

Universal Music Group's record labels include Decca, Deutsche Grammophon, Disa, Emarcy, Fonovisa, Interscope Geffen A&M Records, Island Def Jam Music Group, Lost Highway Records, Machete Music, MCA Nashville, Mercury Nashville, Mercury Records, Philips, Polydor Records, Universal Motown Republic Group, Universal Music Latino, Universal Records South, and Verve Music Group as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalog of music in the industry, which includes the last 100 years of the world's most popular artists and their recordings. UMG's catalog is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Universal Strategic Marketing (outside the U.S.). Universal Music Group also includes eLabs, its new media and technologies division; Bravado, its merchandising company; Twenty-First Artists, its full service management division; and Helter Skelter, its live music agency.

Universal Music Group is a unit of Vivendi, a global media and communications company.

sup { font-size:85%; } div.dotted-divider { position:relative;top:400px; }
div.dotted-divider, div.light-box-content, div.light-box-content p {font-size:

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12px;font-family: Arial, Helvetica, sans-serif; color: #707181; } div.light-box-content a,  
div.dotted-divider a { color: #ff6600; text-decoration: none; font-weight: bold; }  
div.light-box-content a:hover, div.dotted-divider a:hover { text-decoration: underline; }
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